



2005 Annual Report

listen *Discover*
grow smile
MONROE COUNTY PUBLIC
L  **BRARY** *meet*
share experience
research **LEARN**

your place to...discover. share. experience. meet. research. listen. learn. smile. **grow.**

2005 Annual Report

*MCPL is one of the greatest places in Bloomington:
quality of service, friendliness & genuine community orientation
are an example for other public services.*

—library patron

OUR MISSION

Monroe County Public Library offers equitable access to information, a place to gather, and opportunities for lifelong learning, enrichment and enjoyment.

FROM THE BOARD PRESIDENT

In 2005 Monroe County Public Library was named a Top Ten American Library. It was a year of record-breaking use and of a new community focus. Major accomplishments included completing the Ellettsville Library renovation and establishing the ground-work for new community partnerships. Close collaboration with the Friends, a focus on outreach and community relations, and a staff devoted to "One Team, One Mission" bode well for 2006 and the achievements we will all be able to experience.

—Pat Steele, President, MCPL Board of Trustees

FINANCIAL SUMMARY

MCPL is funded principally through the taxes of residents and businesses within the county.

	2004	2005
Operating Income	\$5,982,781	\$6,053,087
property tax	3,405,496	3,482,851*
county option income tax (COIT)	1,627,823	1,615,004*
other taxes (intangibles, CVET, license excise)	425,618	367,231*
other income	207,527	210,235
contractual revenue for service	316,317	377,766
Operating Expenses	\$6,170,594	\$6,185,876
salaries and benefits	4,111,372	4,311,923
supplies	162,362	117,920
services and charges	919,416	678,586
capital outlay: collection materials	907,554	1,013,258
capital outlay: other	69,890	64,189
Debt Service		
income	\$2,022,245	\$1,983,445
expenses (bond payments)	1,996,000	1,996,000

*Includes payment received in 2006.

MCPL: COMMITTED TO OUR COMMUNITY

In the third year of its 2003-2005 Strategic Plan and with a new director, MCPL emphasized communication and a spirit of teamwork to fulfill the goals of the Strategic Plan: to improve access, service, the library as community place, and library processes.

Enhanced Access and Outreach

- Began library van service to nursing homes and day cares.
- Increased Homebound circulation by 28%; purchased multi-purpose van used with Homebound Service.
- Installed more bicycle racks at the Main Library.
- Offered a week of "valet" pickup of library materials in the library parking to promote the convenience of the library's Drive-up Window; installed signage to direct patrons to the Drive-up Window on Grant Street.
- Maintained high Bookmobile circulation matching that of Ellettsville Branch on a per-hour-open basis.
- Trained over 125 literacy tutors for Volunteers in Tutoring Adult Learners (VITAL); supported over 300 tutor-learner pairs; offered English as a Second Language classes.
- Created Spanish-language clerk position in Circulation.

Responsive Service

- Added the convenience of online registration for library programs.
- Expanded the library's Large Print Collection to meet needs of growing number of older citizens.
- Saw a 50% increase in the number of entries (1,521) in the 2005 Winter Reading Program for adults and teens—"A Good Book and a Cozy Spot."
- Had more than 2,500 children participate in the library's school-age Summer Reading Program, and nearly 750 preschoolers participate in the Bookland program.
- Launched early literacy initiative, "Every Child Ready to Read," through Children's Services; maintained MCCSC first grade tours and RBBCSC kindergarten tours.
- Replaced one-fourth of library's computer workstations to stay up to date.
- Assumed coordination of the Children's Reading and Math Team to maintain homework help and tutoring after IU ceased funding.

Welcoming Community Gathering Place

- Completed renovation of Ellettsville Branch providing patrons with more self-service options, staff with more work space, and everyone with a new metal roof.
- Added the capability for nonprofit groups to reserve public meeting rooms online.
- Offered 17 multicultural programs and a range of innovative programs in collaboration with Bloomington groups—Bloomington Cooking School, Monroe County Humane Society, Cruisin' Classic Car Club, Bloomington Early Music Festival, Your Art Here, IU Inner Asian & Uralic National Resource Center, and others.
- Established Special Services Committee to make recommendations for reaching out to the underserved in our county.

Efficient Processes

- Implemented work flow changes that cut the library's return-to-shelf time in half; reorganized Interlibrary Loan Service.
- Appointed volunteer coordinator for library system.
- Moved to centralized selection of materials.
- Established Human Resources Department and hired an HR manager.
- Initiated planning for Capital Projects Fund request to County Council; (all remaining Building Corp. funds had been allocated for Ellettsville renovation, a new automation system, and exterior improvements).

PARTNERSHIP INITIATIVES & GRANTS

- United Way Community Services Workforce Preparation Network
- Center for the Study of Global Change at IU to offer public lecture series at MCPL
- City of Bloomington Parks and Recreation for satellite collection at The Banneker Center
- Small Business Development Center—research service for entrepreneurs
- IU Continuing Studies to provide meeting room space for Lifelong Learning courses.
- MCPL Foundation on the transition to a bookstore at the Main Library
- American Library Association grant for investor education project
- Support totaling \$65,000 from the MCPL Foundation
- LSTA grant for service to Latinos
- \$14,000 gift for mobile training and instructional unit of 10 laptops
- Wal-Mart and Sam's Club grants to VITAL for adult literacy program

My thanks to the library staff for their courtesy, humor, knowledge, and willingness to assist.

—library patron

AWARDS & HONORS

- Community Access Television Services (CATS) won two national awards in the Hometown Video Festival and five first-place awards at the Alliance for Community Media's Central State Region Conference.
- The Monroe County Board of Commissioners issued a proclamation honoring CATS Kids' Alive program on its 30th anniversary.

LOOKING AHEAD AT MCPL

The emphasis during my first year at MCPL was a shared vision for all who are associated with the library: staff, Board of Trustees, Foundation, volunteers, and our community. "One Team, One Mission," the theme for our Staff Training Day, remains an integral part of our daily operations and internal review process as we work together to be the best that we can be for the public we serve. This long-standing tradition of excellence in service is what Monroe County Public Library is all about. We are all committed to being proactive and progressive as we face the challenges ahead.

The most critical issue facing us in the years ahead is the library's finances. MCPL needs to strive to broaden its funding sources, become less dependent on property taxes, and develop long-term initiatives to secure a sound future. This can be accomplished with the support of our patrons and the community at large.

—Cynthia Gray, Library Director

2005 FAST FACTS

Record-breaking Year for Circulation

- 2,211,187 in circulation (7% increase)

Community Use of the Library

- 78,342 county residents have a library card (65% of county population)
- 1,074,797 visits to the library (3,000 per day)
- 174,074 reference and research questions (492 per day)
- 56,440 total attendance at library programs
- 3,186 visits to the library's website per day
- 1,680 uses of public meeting rooms

What Your Library Offers

- 465,942 books, DVDs, audiobooks, and videos
- 52,809 new items added to the collection
- 1,772 library programs for all ages
- 1,517 programs added by CATS
- 300 local government meetings produced by CATS

Find Out More

- www.mcpl.info

*With property taxes coming soon,
the library is the one thing on the list that
I absolutely 100% approve of—
wonderful staff,
great facility,
fantastic place all around.*

—library patron

2005 Board of Trustees

Penny Austin
David Ferguson
Linda Hunt
Sara Laughlin
Kent Owen
Pat Steele
Janice Stockton

2006 Board of Trustees

Penny Austin
David Ferguson
Linda Hunt
Stephen Moberly
Pat Steele
Janice Stockton
John Walsh

Friends of the Library

Charlotte Zietlow, President

MONROE COUNTY PUBLIC
LIBRARY

Main Library

303 E. Kirkwood Ave.
Bloomington, IN 47408
(812) 349-3050

Ellettsville Branch

600 W. Temperance St.
Ellettsville, IN 47429
(812) 876-1272

